

## SUMMARY



- 1. Who are we?
- 2. Sales of 3<sup>rd</sup> quarter of 2022
- 3. Half-year data
- 4. Annual data
- 5. Extra-financial performance





PART 1: WHO ARE WE?



## LES LABORATOIRES BOIRON A FAMILY DRIVEN BY BOLD INNOVATION





#### THE BOIRON GROUP TODAY



#### A committed Company

#### Our mission:

Help make medicine more humane, respectful and substainable.

Our goal: Ensure every patient around the world has access to homeopathy (our core business) and other treatment solutions that are just as safe, effective, and useful.

## Unique Pharmaceutical Expertise Made in France

2 production sites (Messimy (69) and Montévrain (77)),

1 international state-of-the-art logistics plateform,

15 sites in charge of preparation, distribution and customer service in France.

## French, Family and Independent Company

BOIRON Group sales: €455.2 M, of which 52% (€237 M) is generated in France,

€190 M of investments in France in 6 years,

2,769 employees including 1,811 in France.

Data on December 31, 2021

#### International Company



#### 23 subsidiaries:

- Europe (13),
- Americas (4),
- Africz (1),
- Asia (3),
- the overseas departments and territories (2).

Present in 50 countries.



#### WHAT IS HOMEOPATHY?

#### Because it has many advantages:



#### Based on medicine and medical professionals

- o The status as medication is a gauge of quality, reliability and reproducibility,
- o Healthcare professionals guarantee personalized treatment, tailored to both symptoms and the individuals.



#### Kind the body

- o without side effects,
- o No risk of addiction.



#### Effective for a broad spectrum of uses

- o For acute conditions: in most cases, a few hours or days is enough. Homeopathy is fact-acting!
- o Maintenance therapy: preventive or curative, to reduce or even stop the frequency, duration, and intensity of episodes.



#### Treatment for all

- o Suitable for the whole family, including vulnerable groups :children, pregnant and breastfeeding women, the elderly and patients on multiple medications,
- o Can be used to self-medicate without effecting medical diagnosis,
- o Suitable also for animals: non-toxic to animals, in most cases no traces in milk or meat, recommended by organic farming bodies.



#### No interactions with other medicine

- o Use alone or other treatments with no risk of interaction with other drugs,
- o To improve quality of life in the most serious illnesses and relieve the side effects of treatment.



#### HOMEOPATHY ALONGSIDE HEALTH ACTORS IN FRANCE

Since our origin, we have been committed to developing a homeopathy integrated into medicine. For this we work with doctors, pharmacists, midwives, and all health actors, who are more and more curious and interested in the advantages of homeopathic medicines.

#### Today in France:

- 61% of general practitioners trust homeopathic medicines and 34% prescribe them daily<sup>(1)</sup>.
- 78% of midwives (authorized since 2011 to prescribe homeopathy) prescribe it regularly and nearly half every day<sup>(2)</sup>.
- More than 300 hospitals issue them.

To be closer to health professionals, we are present throughout the territory:

- 15 BOIRON sites serve the 21,000 French pharmacies and their patients every day.
- More than 100 medical visitors, nearly 160 pharmaceutical representatives and 5 veterinary development advisers support doctors, pharmacists, veterinarians and hospitals in their use of homeopathic medicines.

#### Sources:

(1) Study carried out by IPSOS for Weleda/Lehning/Boiron with 302 private general practitioners representative of the population surveyed. Survey conducted between March 4 and 13, 2019. (2) Study "Liberal midwives and homeopathy" conducted in 2013 by Imago among 212 liberal midwives.



#### HOMEOPATHY WORLDWIDE

Homeopathic medicine represents 0.2% to 0.3% of the global medication market [1,2].



300 million

people according to the WHO [4,5]



Homeopathy is legally recognised as a standalone medical system in 42

countries recognised as complementary and alternative medicine in 28 more [3].

#### Sources:

- 1. I360 Consumer health 2018 Annual Analysis, IQVIA.
- 2. Assocham (Indian Chamber of Commerce 2011) via John Benneth Blog (american homeopath), Ibis World.
- 3. The Canadian Consumers Centre for Homeopathy.
- 4. B. Poitevin, WHO Policy and Practice, Integrating homoeopathy in health systems, 1999.
- 5. World Health Report, WHO Global Atlas of Traditional, Complementary and Alternative Medicine, Map Volume, 2005.



## Non-proprietary homeopathic medicines (generic Latin name)

They are generally presented in the form of tubes of granules or doses of globules.

Usually there is no therapeutic indication or dosage stated on the packaging because it is the healthcare professional who determines the indication and dosage for the medicine depending on the individual patient.

Their names cannot be protected as trademarks, as they are non-proprietary names.

More 1,500 strains marketed, 50% vegetable origin, 28% mineral or chemical origins, 22% animal origin.









## **HOMEOPATHIC SPECIALTIES**

These solutions are developed to treat or prevent a medical issue or maintain users' health. They generally have a therapeutic indication or allegation, as well as dosage instructions for over the-counter use after medical advice.























## LAUNCH OF HOMEOPATHIC SPECIALTIES

2020 2021 2022 - Mennisonsonning Rhume Toux Maux de gorge odérés et sans fièvre Coliques du nourrisson et du nouveau-né Cocyntal Varicelle Bocéal Traitement des douleurs articulaires Arnitrosium Castor equi Boiron BOIRON



#### **OTHER HEALTHCARE PRODUCTS**

E New 3

This include the medical devices, nutritional supplements, cosmetics, phytotherapy. These additional the homeopathic range to provide patients new healthcare products, naturals, safe and effectives, wich meet their needs, aiming to treat with respect.

2020 Mag'Nuit Ninonasal Osmobiotic Osmobiotic Osmobiotic Osmobiotic

2021

2022

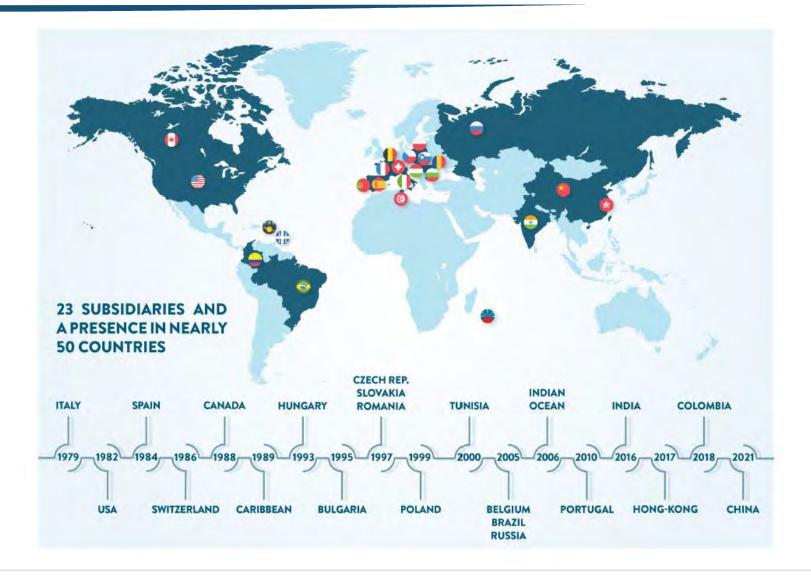
BOIRON'

(immuno+





## PRESENCE OF BOIRON AROUND THE WORLD







PART 2: SALES OF 3<sup>RD</sup> QUARTER OF 2022

#### SALES IN THE THIRD QUARTER (BY QUARTER)

	1:	1 <sup>st</sup> quarter 2			<sup>nd</sup> quarter		3 <sup>rd</sup> quarter		
In thousands of euros	2022	2021	Var.	2022	2021	Var.	2022	2021	Var.
France	77,055	51,518	+49.6%	54,283	53,412	+1.6%	58,275	58,021	+0.4%
Europe (excluding France)	34,476	20,039	+72.0%	26,228	22,194	+18.2%	35,744	32,226	+10.9%
North America	28,944	17,657	+63.9%	23,282	17,723	+31.4%	29,107	23,314	+24.8%
Other countries	5,305	1,958	+171.0%	7,189	5,430	+32.4%	5,295	4,193	+26.3%
Group total	145,780	91,172	+59.9%	110,982	98,759	+12.4%	128,422	117,754	+9.1%

In thousands of euros		1 <sup>st</sup> quarter			2 <sup>nd</sup> quarter			3 <sup>rd</sup> quarter		
	2022	2021	Var.	2022	2021	Var.	2022	2021	Var.	
Non-proprietary	45,516	46,352	-1.8%	43,360	47.642	-9.0%	41.081	45.840	-10.4%	
homeopathic medicines	75,510	+0,552	1.070	+3,500	77,072	7.076	41,001	73,040	10.476	
Homeopathic specialties	67,100	39,430	+70.2%	54,816	40,683	+34.7%	74,349	58,718	+26.6%	
Other health products*	33,164	5,390	+515.3%	12,806	10,434	+22.7%	12,992	13,196	-1.5%	
Group total	145,780	91,172	+59.9%	110,982	98,759	+12.4%	128,422	117,754	+9.1%	

<sup>\* &</sup>quot;Other health products" include non-homeopathic products (medical devices, dietary supplements, cosmetics, phytotherapy), which were presented under "specialties" until 2021.

The increase in sales recorded in the first and second quarters continued in the third quarter.

In France, the decline in sales of non-proprietary homeopathic medicines was offset by the increase in sales of homeopathic specialities.

Homeopathic specialities continued to grow in all regions, particularly thanks to the winter range.

Two new products were also launched this quarter:

- Boiron immuno+, a dietary supplement designed to support the body's natural defences throughout winter thanks to a synergy of zinc, elderberry and chokeberry.
- Sinuphyl®, herbal medicine comprising five plants, developed to fight acute uncomplicated rhinosinusitis in adults, in partnership with German laboratory BIONORICA.



#### CUMULATIVE SALES AS OF THE END OF SEPTEMBER 2022

In thousands of euros	2022	2021	Variation at current exchange rates	Variation at constant exchange rates
France	189,612	162,951	+16.4%	+16.4%
Europe (excluding France)	96,448	74,460	+29.5%	+26.9%
North America	81,334	58,694	+38.6%	+23.7%
Other countries	17,789	11,581	+53.6%	+42.1%
Group total	385,183	307,685	+25.2%	+21.3%
			Variation	Variation
In thousands of euros	2022	2021	at current	at constant
			exchange rates	exchange rates
Non-proprietary homeopathic medicines	129,957	139,834	-7.1%	-8.8%

196,265

58,961

385,183

Total sales were up 25.2%. Sales were up 16.4% in France and 35.1% abroad, with all countries and regions posting an increase across all products. It breaks down more or less evenly between existing homeopathic specialties and new products.

138,831

29.020

307,685

+41.4%

+103.2%

+25.2%

+34.8%

+101.7%

+21.3%

Sales of new products launched since 2020 amounted to 61.2 million euros, up from 26.8 million last year.



Homeopathic specialties

Other health products\*

Group total

<sup>\* &</sup>quot;Other health products" include non-homeopathic products (medical devices, dietary supplements, cosmetics, phytotherapy), which were presented under "specialties" until 2021.

#### **O**UTLOOK

Amid high inflation and pressure on certain energy and raw material supplies, we are doing everything we can to ensure our products remain available and to limit increases in prices.

We are also keeping a close eye on how the global health crisis evolves, and continue to take appropriate measures where necessary.

We expect to see a further decline in sales of non-proprietary homeopathic medicines in France in the fourth quarter. Sales of homeopathic specialties and other healthcare products are expected to continue to grow as winter illnesses return.

For the full year, we expect to see an increase in revenues in all of the Group's regions versus 2021, as well as a significant increase in profitability.





PART 3: HALF-YEAR DATA



## **OUR 4 STRATEGIC PRIORITIES**

- O Boost the credibility of Homeopathy and encourage a preference for BOIRON
- Increase our sales in France and abroad
- Expand our ability to innovate
- Complete acquisitions



## **ABBI**

#### ABBI joined BOIRON Group in February:

ABBI it's not just like a pretty surname. Its's also an acronym that carries strong values

Authenticité

Beauté

Bien-être

Individualité





## ABBI impact on half-year consolidated financial statements:

- €1,750 thousand paid at the time of purchase.
- Various earn-outs in financial liabilities: €6,784 thousand corresponding to the acquisition of 70% and €6,295 thousand for 30% of the share capital, to be completed on 2025.
- Goodwill was calculated using the partial goodwill method, corresponding to the acquisition of 70%: €8,324 thousand.
- Impact was not material on income.





## E-COMMERCE (FRANCE)

E-commerce at BOIRON is part of our mission to make our effective, respectful and safe health solutions accessible to everyone.

Initiated in September 2021, the BOIRON e-commerce Group website project is now live.





# November 2022: launching of our shop on boiron.fr website





#### 90 YEARS OF LABORATOIRES BOIRON

On June 9, 2022, Laboratoires BOIRON celebrated 90 years...

The anniversary will be celebrated on September 15 with all the Group's employees.

90 years on... the Laboratoires Boiron adventure continues with the same passion, audacity and drive to produce effective, useful and safe healthcare solutions for more personal, respectful and sustainable medicine.





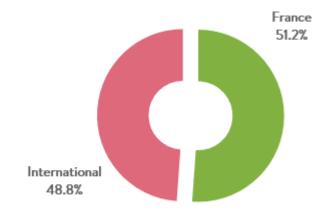
## **OTHER HIGHLIGHTS**

- The war in Ukraine that broke out in February 2022 is of concern to all of our teams and affects Laboratoires BOIRON's Ukrainian distributor. The Group has therefore set up a crisis committee to manage the social and economic impacts of the situation on its business.
  - Sales generated in Ukraine and Russia in 2021 accounted for less than 4% of Group sales. Laboratoires BOIRON is keeping a close eye on the situation, in order to take the necessary actions for organizing its operations. Investments have been frozen, advertising campaigns and clinical trials stopped, and new product launches have been cancelled.
- On June 29, 2022, Laboratoires BOIRON and VERFORA announced the beginning of a distribution partnership in Switzerland. From October 1, 2022, BOIRON medicines will be marketed by the country's number one non-prescription drug seller. BOIRON and VERFORA are convinced that this partnership will ensure the best use of the respective strengths of the two companies.
- O Following closure in 2021, the Limoges and Pau distribution sites were sold in the first half of 2022, generating a capital gain of €1,365 thousand.
- Post-balance sheet events :the Strasbourg site as well as Montrichard production site were sold in July 2022.



#### SALES EVOLUTION BY GEOGRAPHICAL AREA

YTD data in million of euros as of June 30	2022	2021	Var. at current exchange rate	Var. at constant exchange rate	
France	131.34	104.93	+25.2%	+25.2%	
Europe (excluding France)	60.70	42.23	+43.7%	+42.7%	
North America	52.23	35,38	+47.6%	+34.3%	
Other countries	12.49	7.39	+69.1%	+56.8%	
GROUP TOTAL	256.76	189.93	+35.2%	+32.0%	
GROUP TOTAL	256.76	189.93	+35.2%		



- Total sales increased 35.2%. This increase breaks down more or less evenly between existing homeopathic specialties and new products.
- Regarding new products launched in 2020 (homeopathic medicines and other healthcare products), sales amounted to approximately 47 million euros in the first half, compared to 15 million euros in the first half of 2021.
- This strong growth in all regions is the result of the Group's proven resilience, founded on the strength of its brands, innovation strategy, commitment of its teams and flexibility of its industrial equipment.



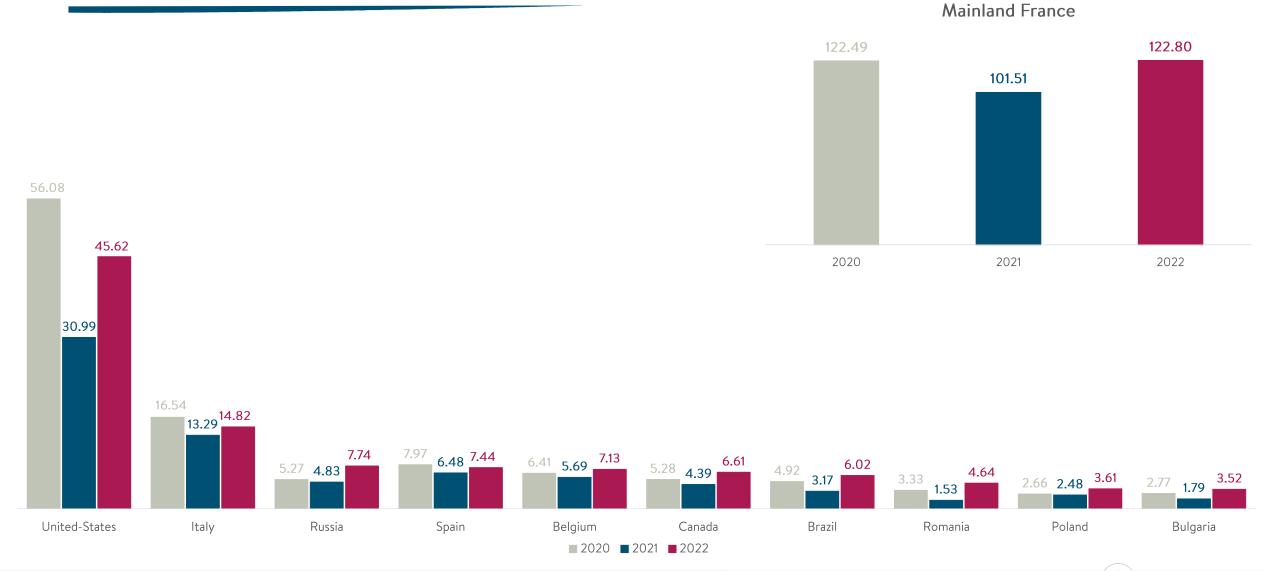
## **QUATERLY SALES EVOLUTION**

4.04							
1 <sup>st</sup> quarter				2 <sup>nd</sup> quarter			
2022	2021	Var.	2022	2021	Var.		
77,055	51,518	+49.6%	54,283	53,412	+1.6%		
34,476	20,039	+72.0%	26,228	22,194	+18.2%		
28,944	17,657	+63.9%	23,282	17,723	+31.4%		
5,305	1,958	+171.0%	7,189	5,430	+32.4%		
145,780	91,172	+59.9%	110,982	98,759	+12.4%		
			2 <sup>nd</sup> quarter				
2022	2021	Var.	2022	2021	Var.		
45,516	46,352	-1.8%	43,360	47,642	-9.0%		
67,100	39,430	+70.2%	54,816	40,683	+34.7%		
33,164	5,390	+515.3%	12,806	10,434	+22.7%		
145,780	91,172	+59.9%	110,982	98,759	+12.4%		
	2022 77,055 34,476 28,944 5,305 145,780 2022 45,516 67,100 33,164	2022 2021  77,055 51,518  34,476 20,039  28,944 17,657  5,305 1,958  145,780 91,172   1st quarter  2022 2021  45,516 46,352  67,100 39,430  33,164 5,390	2022 2021 Var.  77,055 51,518 +49.6%  34,476 20,039 +72.0%  28,944 17,657 +63.9%  5,305 1,958 +171.0%  145,780 91,172 +59.9%  1st quarter  2022 2021 Var.  45,516 46,352 -1.8%  67,100 39,430 +70.2%  33,164 5,390 +515.3%	2022 2021 Var. 2022  77,055 51,518 +49.6% 54,283 34,476 20,039 +72.0% 26,228 28,944 17,657 +63.9% 23,282 5,305 1,958 +171.0% 7,189  145,780 91,172 +59.9% 110,982  1st quarter 2r 2022 2021 Var. 2022 45,516 46,352 -1.8% 43,360 67,100 39,430 +70.2% 54,816 33,164 5,390 +515.3% 12,806	2022 2021 Var. 2022 2021  77,055 51,518 +49.6% 54,283 53,412 34,476 20,039 +72.0% 26,228 22,194 28,944 17,657 +63.9% 23,282 17,723 5,305 1,958 +171.0% 7,189 5,430  145,780 91,172 +59.9% 110,982 98,759  1st quarter 2022 2021 Var. 2022 2021 45,516 46,352 -1.8% 43,360 47,642 67,100 39,430 +70.2% 54,816 40,683 33,164 5,390 +515.3% 12,806 10,434		

<sup>\* &</sup>quot;Other health products" include non-homeopathic products (medical devices, dietary supplements, cosmetics, phytotherapy), which were presented under "specialties" until 2021.



## SALES EVOLUTION BY COUNTRIES

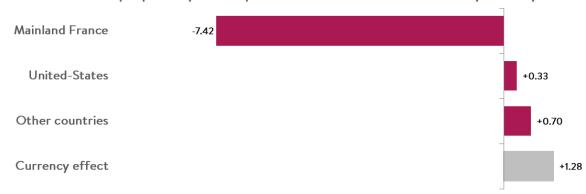




## **SALES EVOLUTION BY PRODUCT CATEGORY**

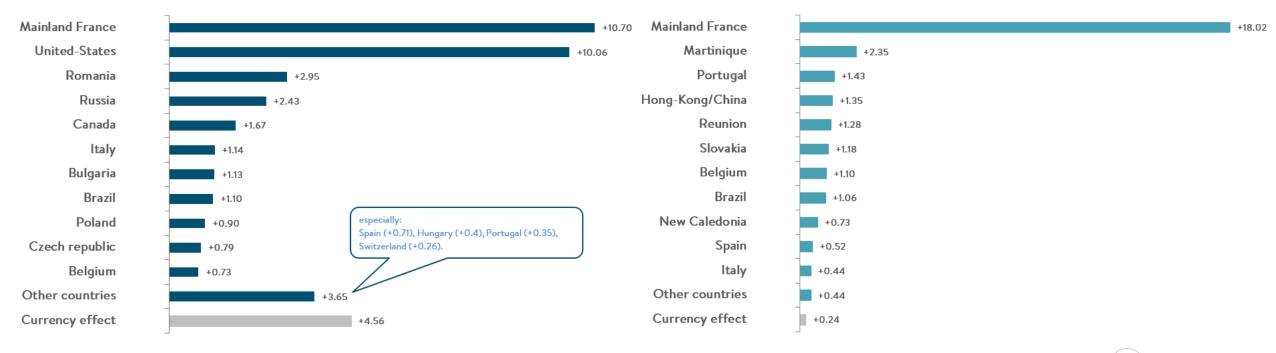
Non-proprietary homeopathic medicines main variations by country

YTD data as of June 30	2022	2021	Variation in M€ in %	
Non-proprietary homeopathic medicines	88.88	93.99	-5.11	-5.4%
Homeopathic specialties	121.92	80.11	+41.81	+52.2%
Other health products	45.97	15.83	+30.14	+190.4%
TOTAL	256.76	189.93	+66.83	+35.2%



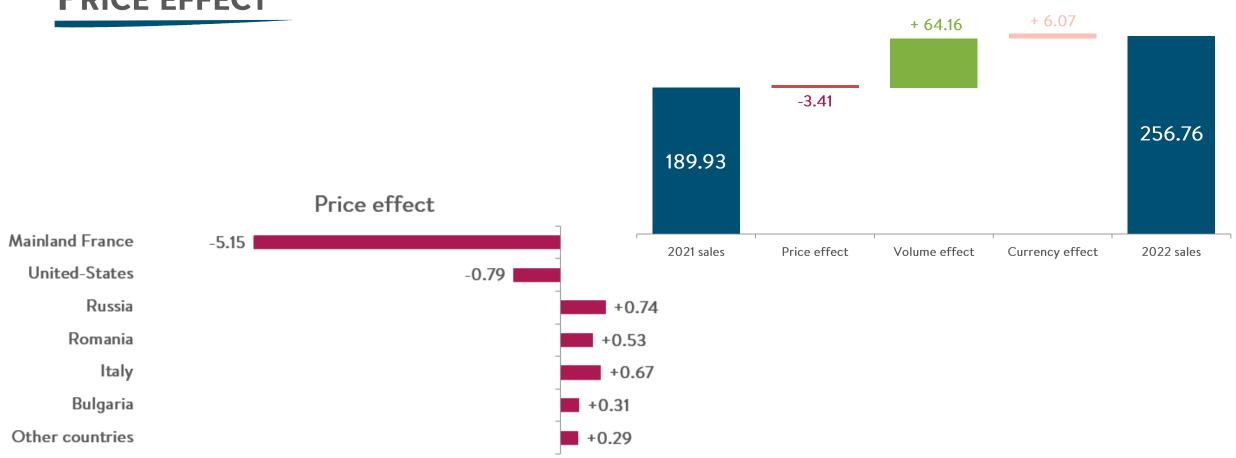
#### Homeopathic specialties main variations by country

#### Other health products main variations by country





#### PRICE EFFECT

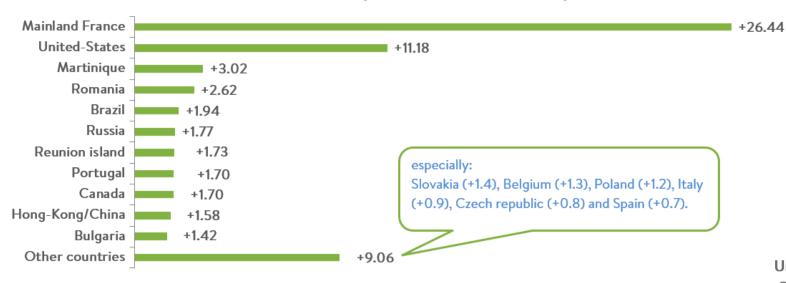


O Unfavorable price effect of Mainland France is compose in -€7.7 M of COVID tests, offset by increase in prices of non-proprietary homeopathic medicines and other specialties +€2.6M.

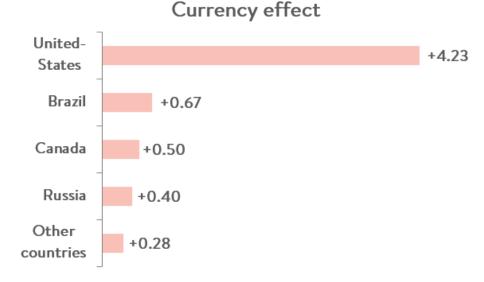


## **VOLUME AND CURRENCY EFFECTS**

#### Volume effect (increase in all countries)



• Total sales were up in all countries, sales of homeopathic specialties and other health products to offset decrease in sales of non-proprietary homeopathic medicines in France.





## OPERATING INCOME: +€31.03M



- The increase in activity led to an improvement in gross margin of €38.13M
- Operating expenses increase by €8.3M, mainly due to the increase of promotion costs
- O Finally, operating income for the half-year increase by €31M to reach €19.99M



## **OPERATING INCOME BY ACTIVITY**

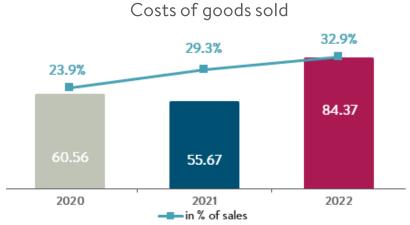
YTD data in million of euros as of June 30	2022	2021	Variation 20	22 / 2021	2020
Sales	256.76	189.93	+66.83	+35.2%	253.63
Costs of goods sold	-84.37	-55.67	-28.70	+51.6%	-60.56
Gross margin	172.39	134.26	+38.13	+28.4%	193.07
Preparation and distribution costs	-42.16	-45.52	+3.36	-7.4%	-57.00
Promotion costs	-71.60	-62.38	-9.22	+14.8%	-65.37
Research and development costs	-2.72	-1.30	-1.42	+109.2%	-1.58
Regulatory affairs costs	-4.32	-5.58	+1.26	-22.6%	-5.83
Support function costs	-34.52	-31.76	-2.76	+8.7%	-33.79
Other	2.92	1.24	+1.68	+135.5%	-28.00
Operating income	19.99	-11.04	+31.03	N/A	1.50
% of sales	7.8%	-5.8%			0.6%

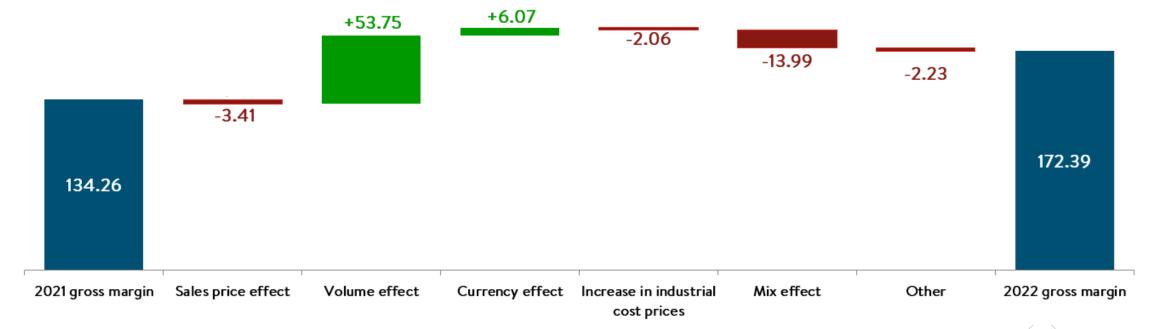


## GROSS MARGIN EVOLUTION: +€38.13M

The business growth took the form of a €38,133 thousand increase in the gross margin in France, the United States and the rest of the world.

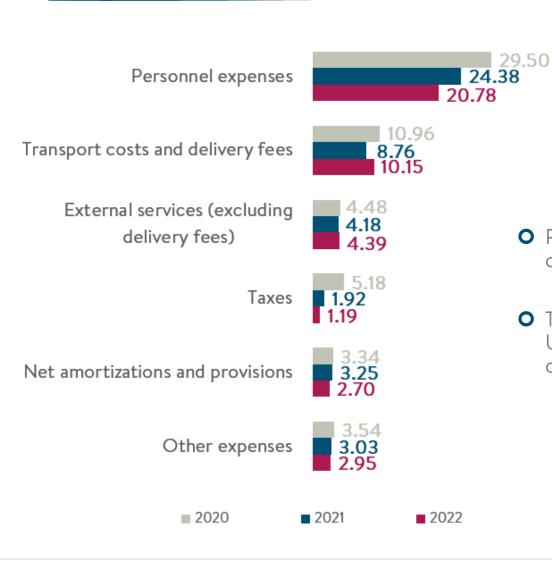
The gross margin rate decreased by 3.6 points, mainly impacted by changes in the product mix due to significant increase in COVID test sales.

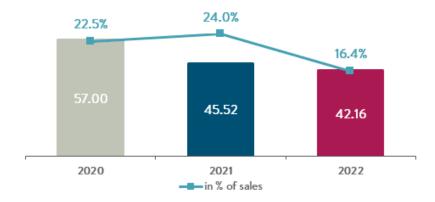






## PREPARATION AND DISTRIBUTION COSTS: -€3.36M

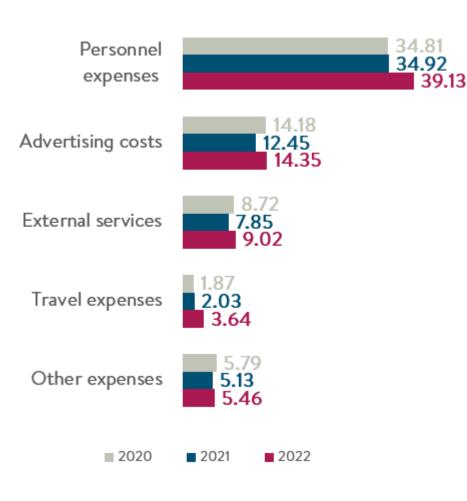


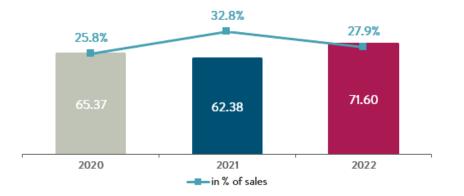


- O Personnel expenses decreased again over the half-year in line with the closure of twelve sites in 2021 between January and June.
- The increase in transport costs is mainly due to shipments made to the United States and Canada impacted by the increase in business in these countries.



#### Promotion costs: +€9.22M



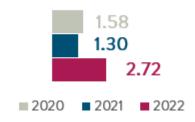


- The increase in personnel costs is due to a combined increase in the workforce and fixed and variable compensation elements.
- Advertising costs increased by €1.9M following the resumption of advertising campaigns which had been canceled the previous year given the absence of winter pathologies in the first half.
- Travel expenses increased by €1.6M following a less strict confinement which allowed a resumption of business travel and inperson seminars.



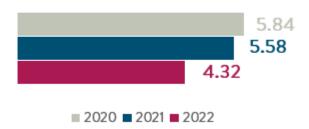
## RESEARCH AND DEVELOPMENT COSTS: +€1.42M REGULATORY AFFAIRS COSTS: -€1.26M

#### RESEARCH AND DEVELOPMENT



- Following an internal reorganization, 36 people from regulatory affairs joined the research and development teams. Most of the costs of this activity are now personnel costs.
- Fees paid for research projects have also increased by approximately €300 thousand.

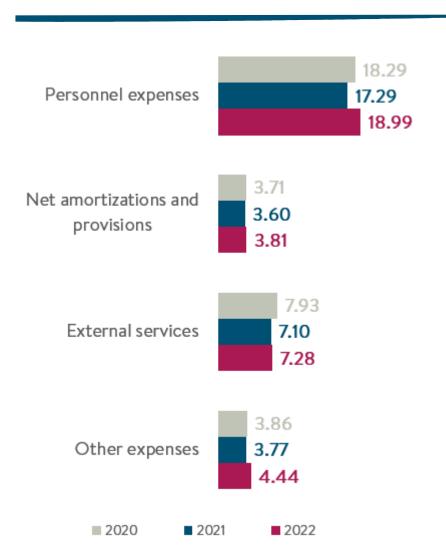
#### REGULATORY AFFAIRS

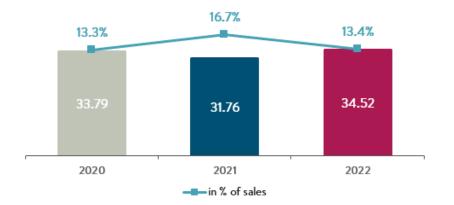


• The decrease in the cost of regulatory affairs is mainly due to the transfer of 36 people to the research and development teams.



## SUPPORT FUNCTION COSTS: +€2.76M





• The costs of support functions are increasing due to the increase in remuneration and travel expenses.



## OTHER OPERATING REVENUE AND EXPENSES: +€1.69M

YTD data in million of euros as of June 30	2022	2021	Variation 2022 / 2021	2020
Other operating revenue and expenses	2.92	1.23	+1.69	-28.00
Reorganization in France - net costs (excluding social benefits)	0.51	-1.37	+1.88	-55.43
Reorganization in France - reversal of provisions for social benefits		0.39	-0.39	27.74
Capital-gain on the sale of sites in France	1.37	1.63	-0.27	
Foreing exchange gains and losses	0.40	-0.01	+0.41	-0.69
Other	0.64	0.59	+0.06	0.38

• The sale of the Limoges and Pau sites, closed in 2021, generated a capital gain of €1.4M compared to €1.6M last year for the sale of the Saint-Etienne and Brest sites.



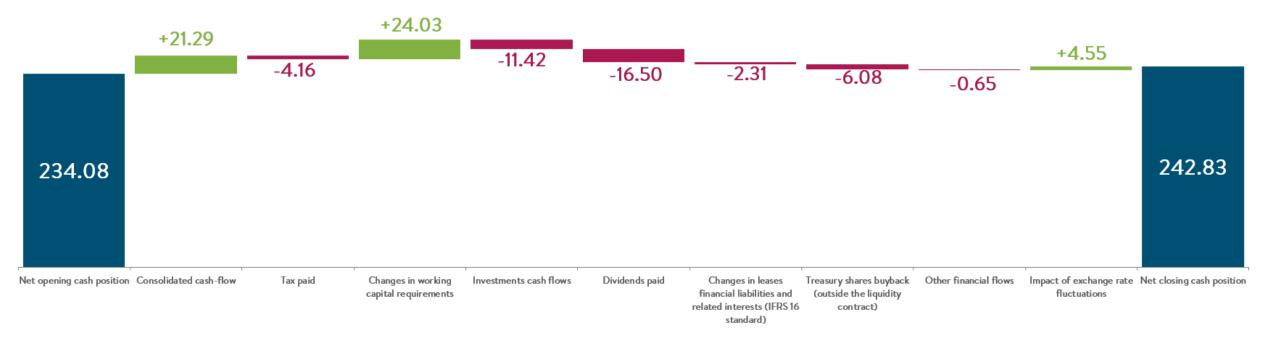
## NET INCOME: +€22.03M

YTD data in million of euros as of June 30	2022	2021	Variation 2022 / 2021	2020
Operating income	19.99	-11.04	+31.03	1.50
% of sales	7.8%	-5.8%		0.6%
Financing expenses and cash revenue	0.39	0.10	+0.29	0.56
Other financial revenue and expenses	-3.28	-0.79	-2.49	-0.61
Corporate income tax	-4.71	2.22	-6.93	-2.42
Minority interests	0.13	0.00	+0.13	-0.01
Net income - Group share	12.52	-9.51	+22.03	-0.98
% of sales	4.9%	- 5.0%		-0.4%

- The deterioration in other financial revenue and expenses is mainly due to the dividend payment was made in February by Boiron Russia, in a situation of strong depreciation of the Russian rouble.
- The tax charge represents 27.5% of income before tax.



## **CASH FLOWS**



- The increase in cash flow reflects the increase in profitability but remains impacted by €10.7M in reorganization disbursements.
- The decrease in WCR is mainly due to the decrease in trade receivables due to the seasonal nature of the business.
- A buyback of 150,000 shares has been undertaken the share buyback program.



## **A** STRONG BALANCE SHEET

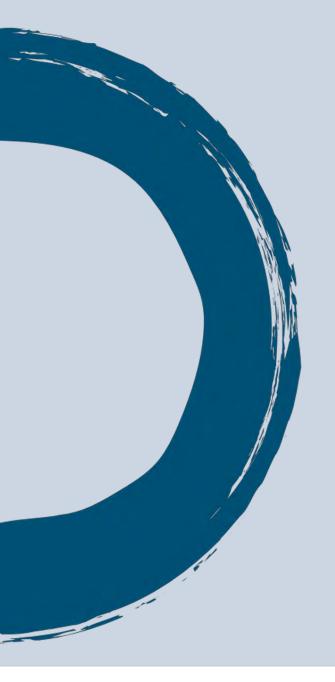
ASSETS	06/30/2022	12/31/2021
(in thousands of euros)		
Non-current assets	322,914	318,336
Goodwill	98,054	89,635
Intangible fixed assets	32,407	30,993
Tangible fixed assets	158,195	162,793
Rights of use relating to leases	7,703	8,607
Investments	5,847	4,373
Other non-current assets	38	41
Deferred taxes assets	20,670	21,894
Current assets	447,719	452,364
Assets held for sale	2,047	2,384
Inventories and work in progress	95,824	85,556
Accounts receivable and other assets linked to customer accounts	79,584	97,340
Income tax receivables	2,020	2,783
Other current assets	24,161	29,797
Cash and cash equivalents	244,083	234,504
TOTAL ASSETS	770,633	770,700



## **A** STRONG BALANCE SHEET

EQUITY & LIABILITIES	06/30/2022	12/31/2021
(in thousands of euros)		
Shareholders' equity (group share)	532,734	531,735
Capital	17,545	17,545
Additional paid-in-capital	79,876	79,876
Retained earnings	435,313	434,314
Minority interests	(9)	36
Total shareholders' equity	532,725	531,771
Non-current liabilities	83,709	80,691
Non-current borrowings and financial debts	15,023	2,347
Non-current rental liabilities	5,692	5,372
Employee benefits	61,545	71,557
Non-current provisions	146	143
Other non-current liabilities	1,294	1,272
Deferred taxes liabilities	9	0
Current liabilities	154,199	158,238
Current borrowings and financial debts	2,260	1,311
Current rental liabilities	2,295	3,576
Current provisions	39,113	49,884
Accounts payable	44,084	44,180
Income tax liabilities	1,787	1,328
Other current liabilities	64,660	57,959
TOTAL LIABILITIES	770,633	770,700





## PART 5: ANNUAL DATA



#### **REORGANISATION IN FRANCE**

• In France, delisting homeopathic medicines resulted in the implementation of a large-scale reorganisation and the overhaul of the marketing policy:

- Closure of twelve preparation and distribution site and Montrichard site resulted in the departure of 449 people.
- Sales of eight sites (Saint-Etienne, Brest, Belfort, Paris Bois d'Arcy, Grenoble, Rouen, Toulon, Niort Limoges, Pau and Strasbourg) and production sites of Montrichard.





## SALES EVOLUTION IN FRANCE AND INTERNATIONAL BY RANGE

	2040	2040	2020	2024	Variation 2021/2020	
	2018	2019	2020	2021	in M€	in %
Non-proprietary homeopathic medicines - France*	233.30	204.49	174.20	135.68	-38.53	-22.1%
OTC specialties - France*	124.22	107.77	103.24	101.30	-1.94	-1.9%
Non-proprietary homeopathic medicines - International	53.94	57.38	55.67	59.29	3.62	+6.5%
OTC specialties - International	191.36	185.98	179.40	156.80	-22.60	-12.6%
Other	1.39	1.50	1.08	2.14	1.06	
GROUP TOTAL	604.21	557.12	513.58	455.20	-58.39	-11.4%

<sup>\*</sup> Mainland France and French Overseas Departments and Territories

The loss of €149 million in sales on the last 3 years is mainly attributable to the delisting in France of non-proprietary homeopathic medicines, on January 1, 2021, and to the context of denigration that preceded it.

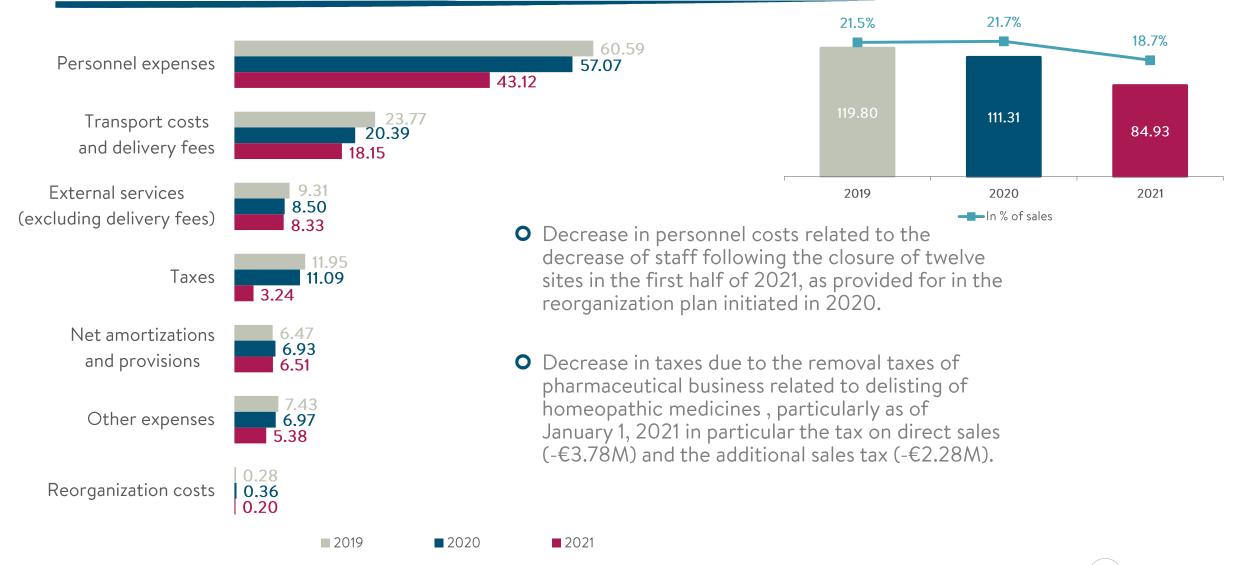


## **OPERATING INCOME BY ACTIVITY**

	2021	2020	Variation 2021 / 2020		2019
Sales	455.20	513.58	-58.38	-11.4%	557.12
Industrial production costs	-127.58	-118.84	-8.74	+7.4%	-127.22
Gross margin	327.62	394.74	-67.12	-17.0%	429.90
Preparation and distribution costs	-84.93	-111.31	+26.38	-23.7%	-119.80
Promotion costs	-127.86	-132.98	+5.12	-3.9%	-153.46
Research costs	-2.99	-3.52	+0.53	-15.1%	-3.13
Regulatory affairs costs	-10.67	-11.17	+0.50	-4.5%	-11.15
Support function costs	-63.74	-67.43	+3.69	-5.5%	-69.43
Other	9.41	-30.14	+39.55	-131.2%	-6.02
Operating income	46.84	38.19	+8.65	+22.6%	66.91
% of sales	10.3%	7.4%			12.0%

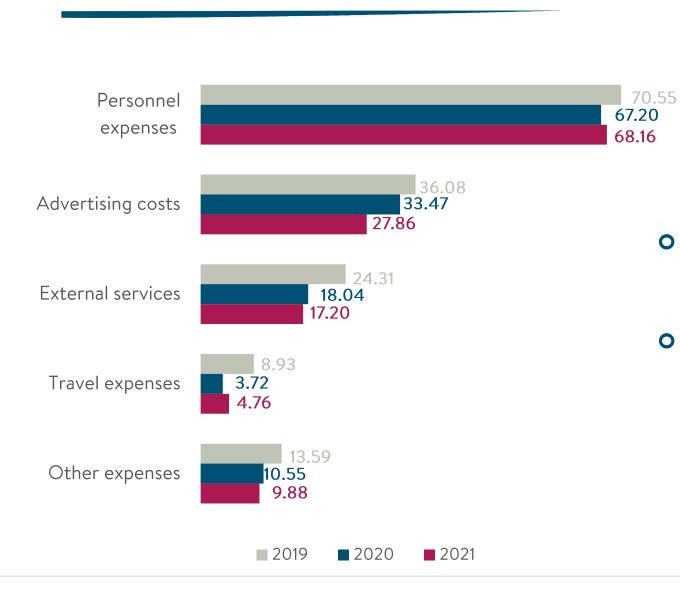


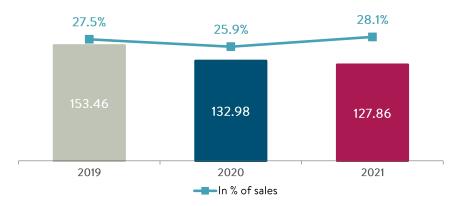
## PREPARATION AND DISTRIBUTION COSTS: -€26.38M





## Promotion costs:-€5.12M





- O Advertising costs decreased by €5.61M following savings on TV advertising costs in France, particularly on Stodal ®, Coryzalia® and Oscillococcinum ® due to the absence of pathology at the start of the year.
- O Travel expenses increased by €1M following less strict lockdowns which allowed a recovery of travel.

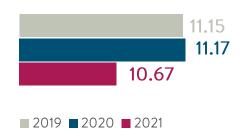


## RESEARCH AND REGULATORY AFFAIRS COSTS :-€1.03M



• Research costs, corresponding to pharmacological, clinical and fundamental research costs, mainly include fees for €1.5M, which are down, and payroll costs for €0.8M.

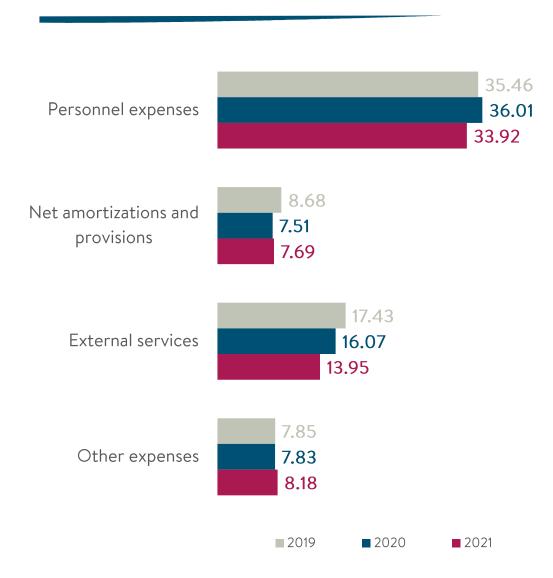
#### **REGULATORY AFFAIRS**



Regulatory affairs costs mainly include personnel costs, for €7.2M, which increased following an increase in the workforce, and fees, for €2.5M, which are down on 2021.



## SUPPORT FUNCTION COSTS:-€3.69M





- Personnel expenses decrease following reductions in the workforce and in bonuses and various allowances.
- External services are also decreasing due to savings in maintenance and repair costs as well as on fees.



## OTHER OPERATING REVENUE AND EXPENSES:+€39.56M

	2021	2020	Variation 2021 / 2020	2019
Other operating revenue and expenses	9.41	-30.14	+39.55	-6.02
Reorganization in France - net costs (excluding social benefits)	-1.73	-58.71	+56.98	
Reorganization in France - reversal of provisions for social benefits	0.44	26.00	-25.56	
Capital-gain on the sale of sites in France	8.43	1.59	+6.84	
Business reorganization in Belgium				-6.78
Depréciation of brands, patents and equipment Alkantis				-2.07
Other	2.27	0.99	+1.28	2.83

Sales of sites generated €8.43M in capital gains:

- €0.76M in capital gains generated by the sale in March 2021 of the Saint-Etienne former site,
- €7.67 million in capital gains generated by the sales of site closed in 2021.



## NET INCOME:+€2.35M

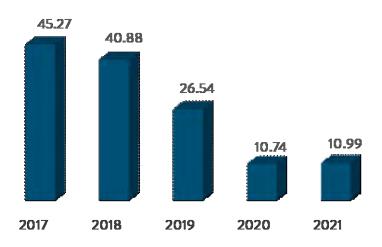
	2021	2020	Variation 2021 / 2020	2019
Operating income	46.84	38.19	+8.65	66.91
% of sales	10.3%	7.4%		12.0%
Financing expenses and cash revenue	0.23	0.11	+0.12	0.37
Other financial revenue and expenses	-0.96	-1.08	+0.12	-2.90
Corporate income tax	-17.55	-11.01	-6.54	-23.80
Minority interests	0.00	0.00	+0.00	0.05
Net income - Group share	28.56	26.21	+2.35	40.63
% of sales	6.3%	5.1%		7.3%

The Group's theoretical tax rate (28.41%) is calculated based on the rate applicable in France in 2021.

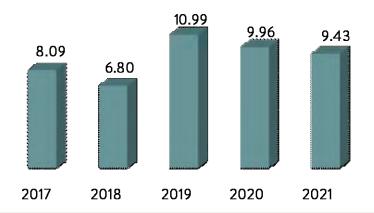


## **MULTI-YEAR INVESTMENTS**

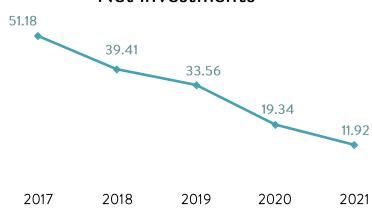
#### Tangible investments



#### Intangible investments



#### Net investments

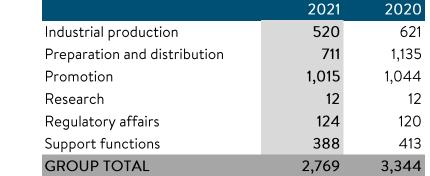


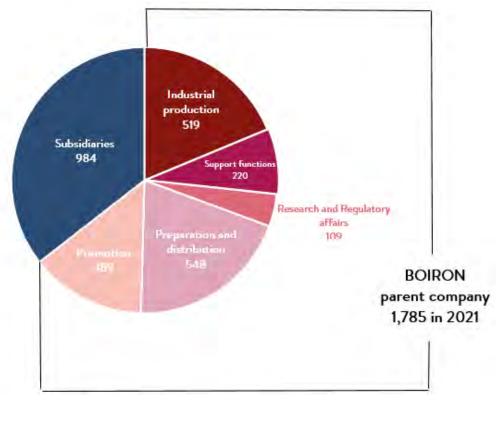
Tangible and intangible investments are mainly related to France:

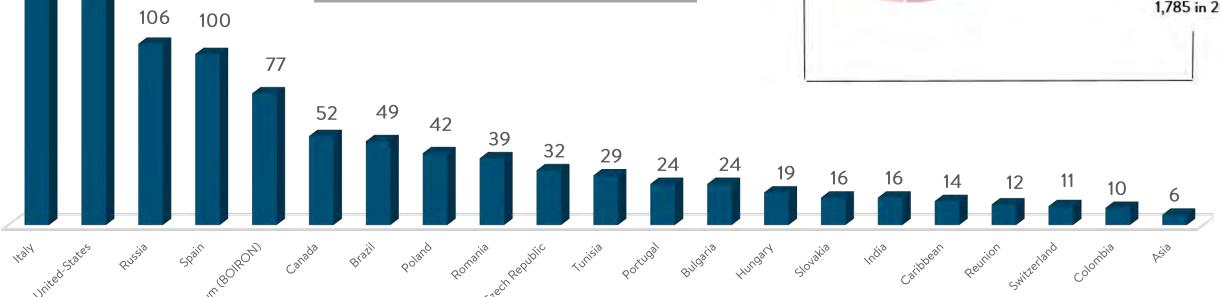
- On the Messimy site: investment in equipment and reorganization of production, transfer of production from the Montrichard site (which was closed at the end of 2021) and the renovation of administrative buildings,
- Group's IT projects: CRM project, the creation of a business website for doctors and pharmacists, modernization IT equipment, improvement of the IT architecture of IS.



## **ACTUAL WORKFORCE**





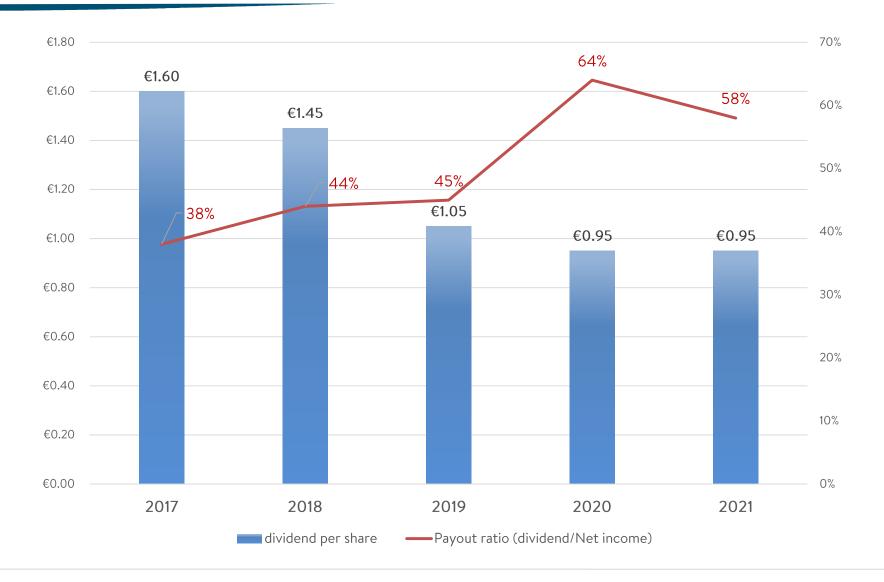




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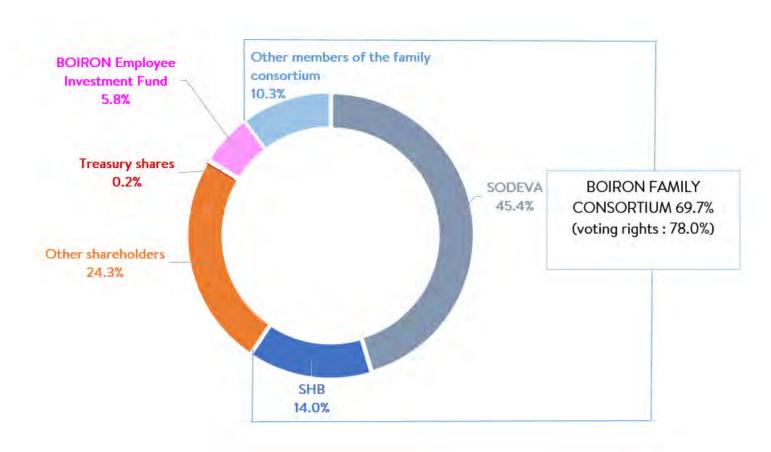
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## **DIVIDEND EVOLUTION**





## **A STABLE FAMILY SHAREHOLDER**



Voting rights are all expressed excluding treasury shares.

Voting rights held by SODEVA : 51 % Voting rights held by SHB : 15.6 %

Voting rights held by other members of the BOIRON family consortium : 11.7 %





PART 5: EXTRA-FINANCIAL PERFORMANCE

## SOCIAL PERFORMANCE ET ECONOMIC PERFORMANCE

A strong philosophy in our Group



"Together,let's commit to go even further...and make BOIRON a responsible business model for future generations."

Valérie Lorentz-Poinsot – General Manager



"The well-being of employees is the key to economic efficiency."

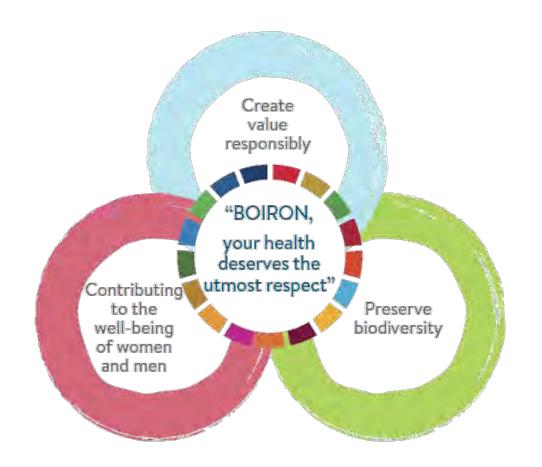
Christian Boiron

**CSR** IS AT THE HEART OF THE CONCERNS OF OUR STAKEHOLDERS





## **OUR CSR APPROACH**



# A MISSION THAT CONTRIBUTES TO SUSTAINABLE DEVELOPMENT GOALS OF GLOBAL COMPACT

## SUSTAINABLE GOALS



































#### **CREATE VALUE RESPONSIBLY**



#### Indicators:

- o Nearly 30,000 quality checks each year
- EcoVadis Silver Medal: inclusion in the top 25% of companies evaluated
- 52nd position in the ranking of the most responsible companies (Le Point / Statista - 2021)
- o 83% of the Group's employees received a profitsharing scheme
- o €354 thousand of sponsorship and donations

#### And actions:

- o Dissemination of an awareness campaign on ecogestures in companies. .
- o Creation of CSR committees in subsidiaries (Italy in 2021).
- o Implementation of CSR training in September for Group employees (e-learning + workshop).
- More and more corporate bodies are being made aware: audit committee, CSEC's work, directors of sites...
- Recalculation of profit-sharing, inflation premium...These agreements, signed unanimously by the employee representative bodies, seek to maintain balance between the company's economic and social development.



SILVER

ecovadis

#### **CONTRIBUTE TO HUMAN WELL-BEING**



#### Indicators:

- 97% permanent contracts
- 17 and a half years of seniority on average
- o 90% of employees trained
- o 42% of women in the extended Management Committee
- 32 innovative company agreements
- Employees associated with the company's performance: performance ratio, profit-sharing and profit-sharing
- A "friendliness" service created 40 years ago in France

#### And actions:

- o Breakfasts with Valérie Lorentz-Poinsot.
- A health and fitness program was launched at the Messimy site (Rhône).
- o Signing of a telework agreement.
- New training platefom called « Camp'us ». This elearning platform lets Group employees complete training modules at any time, in line with their needs.
- Events proposed to employees at lunchtime:
  - o Initiation to sophrology, Pilate.
  - Warm-up sessions
  - o Initiation to eyes yoga...
- Intranet section « #Prendre soin de nous ».
- Delivery of vegetable baskets every Thursday.



## **PRESERVING BIODIVERSITY**



#### Indicators:

- o 90% of BOIRON parent company suppliers are located in France
- o 85% of the waste is recycled or energetically recovered
- o 70% of the plant strains come from Europe, mainly from France
- o A 100% hybrid car fleet
- o 2 LCAs (Life Cycle Assessments) carried out and 72% of specialites display the triman logo
- No drug release into water

#### And actions:







- Donation of short-term products to associations
- Donation of equipment to schools, nurseries, municipal swimming pools, ....
- Installation of parking shades, aiming to cover 13% of the site's annual energy use with green energy by 2024.









